



## OFFICIAL CONFERENCE PROGRAMME

### 04 June 2026

**Location: Festival Hall Bled / Festivalna dvorana Bled (Cesta svobode 11)**

**08:00 – 09:00 | Reception and Registration of Delegates**

**09:00 – 09:10 | Official welcome**

**09:10 – 10:00 | Opening Keynote**

#### Green Economy - Driven Business Models that Create Social and Economic Value

- dr. Violeta Bulc, Founder & Curator of Ecocivilisation Movement, Global Chair for G100, Former EU Commissioner & Deputy PM of Slovenia, Entrepreneur, Innovator
- dr. Janez Potočnik, Co-chair UNEP IRP, Former European Commissioner for Science&Research and for Environment

**10:00 – 10:45 | Panel Discussion**

#### Who are the Key Players in the EU's Social Economy

- Felicitas Kresimon, General Secretary of CEFEC (Italy)
- Matjaž Malgaj, Competitive Circular Economy & Clean Industrial Policy, European Commission
- dr. Marinka Vovk, Head of CPU - Reuse centre network of Slovenia

The conversation will be led by Marin Zver, president of SFE CEFEC

**10:45 – 11:10 | Panel 1: From Reuse to Inclusive Jobs**

#### How can Reuse and Green Innovation Become a Driver for Creating Inclusive Jobs in Europe?

- Simone Schirru, Social and Economic Policy Lead at RREUSE (Belgium)
- Juha Lehtikuja, Executive Director at Reuse center Pääkaupunkiseudun Kierrätyskeskus Oy (Finland)FEC

**11:10 – 11:25 | Sustainable Hospitality & Culinary Entrepreneurship**

- Miša Koplava, Culinary Consultant

**11:25 – 11:45 | Coffee Break & Networking** (by Dobra pogostitev; ETRI Group)

**11:45 – 12:45 | Panel 2: Social innovation**

#### Community-Based Models that Work

- Matjaž Rakovec, The mayor of Kranj
- Anže Rajh, Junior Development Project Manager at ETRI Group
- Taj Clar, Entrepreneur and founder of the Chika Ice Cream brand

The conversation will be led by Mojca Markizeti, Founder and Leader of Improve X Advisory, Expert of Strategy, Sustainability & Innovation, ESG

**12:45 – 14:15 | Lunch** (by Dobra pogostitev; ETRI Group)

**14:15 – 15:45 | Panel 3: The Money Behind the Change: Financing Social Impact and Transition**

#### A Deep Dive into Financial Tools that Make Circular and Socially Responsible Business Models Scalable, Resilient and Future-Proofed

- Gregor Tomše, General Secretary of Fundacija Vincenca Drakslerja
- Lenka Puh, Head of Trust Institute and Etri Group
- Darko Jurić, Director of Corporate Sales Division at Sparkasse
- Jukka Linberg, Director at Silta-Valmennusyhdistys ry (Finland)

**15:45 – 16:10 | Discussion / Questions**

**16:10 – 16:30 | Coffee Break & Networking** (by Dobra pogostitev; ETRI Group)

**16:30 – 16:50 | 2026 SEF CEFEC Annual Award Ceremony**

**16:50 – 17:40 | Dialogue Groups: Green Jobs 2.0**

**Do mind: Each Dialog Group will be held in Different Hall (B, C, D)**

- **Economy for Common Good & Co-Factory:** Goran Jeras (Ethical Finance Expert at Echoes & ZEF; Croatia), Marjeta Lužnik (Etri Group) & Zdenka M. Kovač
- **From Textile Waste to Medical Silk:** Ivan Božič (director of Humana Nova; Croatia) & Christos Bantianidis (director of Evrosilk; Czech Republic and Greece)
- **Providing Sustainable Green Business and Make It Visible:** Raymo Bucher, Lisette van der Meche, Martin Stengel (Switzerland and Germany; CEFEC)

**19:00 | GALA DINNER - Official Networking Dinner**

Gala Dinner by renowned culinary consultant and chef Miša Koplava and Dobra pogostitev (ETRI Group).



### 05 June 2026

**Location: First sloth has 3 different locations**

8:30 – 13:00	OPTION 1: EU Projects Presentations Programme	OPTION 2: Best Practice Study Visits - Real Innovation in Action	OPTION 3: Foraging and green jobs of the future
	<p><b>Location: Festivalna dvorana Bled</b></p> <p>Three parallel thematic panels will take place simultaneously in separate Halls (B,C,D). Each panel will feature focused presentations and discussions focused on EU projects, social innovation, circular economy, and inclusive practices.</p> <p>A joint <b>Coffee Break &amp; Networking</b> session for all participants will take place from <b>10:30 to 11:00</b>.</p> <p><b>1. Social Activation &amp; Measuring Social Impact</b></p> <ul style="list-style-type: none"> <li>• Social Activation – <b>Marinka Vovk</b> (CPU)</li> <li>• RESEES Project – <b>Miro Mihec</b> (RESEES), <b>Danijela Kocuvan</b> (RRA Podravje Maribor, RESEES), <b>Katjuša Koprivnikar</b> (Sincular consulting) &amp; <b>Iris Magajna Vrtič</b> (PUPILLAM)</li> </ul> <p><b>2. Food Surplus &amp; Inclusive Society in Practice</b></p> <ul style="list-style-type: none"> <li>• Project RUSTIK – <b>Lenka Puh</b> (ETRI Group) &amp; <b>Matic Soklič</b> (BF)</li> <li>• OSVIT Association – <b>Filip Kozlica</b> (Croatia)</li> </ul> <p><b>3. Textile Waste: A Call to Action</b></p> <ul style="list-style-type: none"> <li>• Initiative "35 Cents for Reuse" – <b>Mojca Žganec Metelko</b> (KNOF so.p.) &amp; <b>Jošt Derlink</b> (Knjižnica Reči)</li> <li>• VERSEinMED – <b>Petra Gregorc</b> (E-Zavod Ptuj)</li> <li>• Action Plan for Circularity in Textiles – <b>Helena Cvenkel</b> (BSC Kranj) &amp; <b>Simona Kelher</b> (KNOF so.p.)</li> </ul>	<p><b>Location: Tržič and Kranj</b> By bus</p> <p><b>Fundacija Vincenca Drakslerja: Presentation of Social Enterprise and Reuse Models in Practice</b></p> <p><b>Do mind: The number of participants is limited; prior registration is required.</b></p>	<p><b>Location: Bled</b></p> <p>dr. Samo Kreft &amp; Nataša Sivec (Fitoterapija &amp; FloraViva)</p> <p><b>Outdoor Workshop</b></p> <p>Appropriate footwear and clothing are required.</p> <p><b>Do mind: The number of participants is limited; prior registration is required.</b></p>

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**13:00 – 14:00 | Lunch** (by Dobra pogostitev; ETRI Group)

**14:00 – 14:15 | 2026 SFE CEFEC 6th Academy Ceremony**

#### Presentation of Results

- Petru Vasile Gafiuc, CEFEC Academy
- UPI Žalec, Academy Programme Provider

**14:15 – 15:00 | Reflection Session**

#### Key Lessons Learned and Strategic Next Steps, Feedback from Dialogue Groups

**15:30 – 16:00 | Outlook and Closing of the Conference**

#### About CEFEC Conference 2027 Final words by the 2026 CEFEC President

**16:00 – 17:00 | General Assembly (CEFEC members only)**