



## OFFICIAL CONFERENCE PROGRAMME

### 04 June 2026

**Location: Festivalna dvorana Bled (Cesta svobode 11)**

- 08:00 – 09:00 | **Reception and Registration of Delegates**
- 09:00 – 09:10 | **Official welcome**
- 09:10 – 10:00 | **Opening Keynote**
- Green Economy - Driven Business Models that Create Social and Economic Value**
  - dr. Violeta Bulc, Founder & Curator of Ecocivilisation Movement, Global Chair for G100, Former EU Commissioner & Deputy PM of Slovenia, Entrepreneur, Innovator
  - dr. Janez Potočnik, former European Commissioner for the Environment and Ambassador of the Chapter Zero Slovenia Initiative
- 10:00 – 10:45 | **Panel Discussion**
- Who are the Key Players in the EU's Social Economy**
  - Felicitas Kresimon, General Secretary of CE FEC (Italy)
  - Matjaž Malgaj, Competitive Circular Economy & Clean Industrial Policy, European Commission
  - dr. Marinka Vovk, Head of CPU - Reuse centre network of Slovenia

The conversation will be led by Marin Zver, president of SFE CE FEC
- 10:45 – 11:10 | **Panel 1: From Reuse to Inclusive Jobs**
- How can Reuse and Green Innovation Become a Driver for Creating Inclusive Jobs in Europe?**
  - Simone Schirru, Social and Economic Policy Lead at RREUSE (Belgium)
  - Juha Lehtikuja, Executive Director at Reuse center Pääkaupunkiseudun Kierrätyskeskus Oy (Finland)FEC
- 11:10 – 11:25 | **Sustainable Hospitality & Culinary Entrepreneurship**
  - Miša Koplava, Culinary Consultant
- 11:25 – 11:45 | **Coffee Break & Networking** (by Dobra pogostitev; ETRI Group)
- 11:45 – 12:45 | **Panel 2: Social innovation**
- Community-Based Models that Work**
  - Matjaž Rakovec, The mayor of Kranj
  - Anže Rajh, Junior Development Project Manager at ETRI Group
  - Taj Clar, Entrepreneur and founder of the Chika Ice Cream brand

The conversation will be led by Mojca Markizeti, Founder and Leader of Improve X Advisory, Expert of Strategy, Sustainability & Innovation, ESG
- 12:45 – 14:15 | **Lunch** (by Dobra pogostitev; ETRI Group)
- 14:15 – 15:45 | **Panel 3: The Money Behind the Change: Financing Social Impact and Transition**
- A Deep Dive into Financial Tools that Make Circular and Socially Responsible Business Models Scalable, Resilient and Future-Proofed**
  - Niko Klanjšek, Slovenian entrepreneur, advisor and investor
  - Gregor Tomše, General Secretary of Fundacija Vincenca Drakslerja
  - Lenka Puh, Head of Trust Institute and Etri Group
  - Darko Jurić, Director of Corporate Sales Division at Sparkasse
  - Jukka Linberg, Director at Silta-Valmennusyhdistys ry (Finland)
- 15:45 – 16:10 | **Discussion / Questions**
- 16:10 – 16:30 | **Coffee Break & Networking** (by Dobra pogostitev; ETRI Group)
- 16:30 – 16:50 | **2026 SEF CE FEC Annual Award Ceremony**
- 16:50 – 17:40 | **Dialogue Groups: Green Jobs 2.0**
- Do mind: Each Dialog Group will be held in Different Hall (B, C, D)*
- *Economy for Common Good & Co-Factory:* **Goran Jeras** (Ethical Finance Expert at Echoes & ZEF; Croatia), **Marjeta Lužnik** (Etri Group) & **Zdenka M. Kovač**
- *From Textile Waste to Medical Silk:* **Ivan Božič** (director of Humana Nova; Croatia) & **Christos Bantianidis** (director of Evrosilk; Czech Republic and Greece)
- *Providing Sustainable Green Business and Make It Visible:* **Raymo Bucher, Lisette van der Meche, Martin Stengel** (Switzerland and Germany; CE FEC)
- 19:00 | **GALA DINNER - Official Networking Dinner**
- Gala Dinner by renowned culinary consultant and chef Miša Koplava and Dobra pogostitev (ETRI Group).



### Day 1: 8.00 → 16.00

#### Social Enterprise in Action: From Purpose-Driven Marketing to the Art of Sustainable Buying

**Location: Festivalna dvorana Bled**

Exhibition fair of social enterprises: The conference is accompanied by practical examples of social entrepreneurship.

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### 05 June 2026

**Location: First sloth has 3 different locatins, after that at IEDC Bled (Prešernova cesta 33)**

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| 8:30 – 13:00   | <p><b>OPTION 1: Europe in Transition</b></p> <p><b>Location: IEDC, Bled</b></p> <p><b>EU Projects Driving Innovation, Sustainable Development and New Green Skills: Ensuring Long-Term Sustainability for Future Progress</b></p> <ul style="list-style-type: none"> <li>• <i>Social Activation:</i> Marinka Vovk (CPU)</li> <li>• <i>Project Rustik:</i> Lenka Puh (ETRI Group &amp; BF)</li> <li>• <i>Partnership for Global Goals:</i> Project Partners</li> </ul> <p><b>Coffee Break &amp; Networking</b></p> <ul style="list-style-type: none"> <li>• <i>Initiative "35 Cents for Reuse":</i> Mojca Žganec Metelko (KNOF so.p.)</li> <li>• <i>VERDEinMED:</i> Petra Gregorc (E-Zavod Ptuj)</li> <li>• <i>Action Plan for Circularity in Tex:</i> Helena Svenkel (BSCKranj) &amp; Simona Kelher (KNOF so.p.)</li> </ul> <p><b>Networking &amp; Discussion</b></p> | <p><b>OPTION 2: Best Practice Study Visits - Real Innovation in Action</b></p> <p><b>Location: Tržič and Kranj</b><br/><b>By bus</b></p> <p><b>Fundacija Vincenca Drakslerja: Presentation of Social Enterprise and Reuse Models in practice</b></p> <p><i>Do mind: The number of participants is limited; prior registration is required.</i></p> | <p><b>OPTION 3: Foraging and green jobs of the future</b></p> <p><b>Location: Bled</b></p> <p>dr. Samo Kreft &amp; Nataša Sivec (Fitoterapija &amp; FloraViva)</p> <p><b>Outdoor workshop</b></p> <p>👉 Appropriate footwear and clothing are required.</p> <p><i>Do mind: The number of participants is limited; prior registration is required.</i></p> |
| 13:00 – 14:00   <b>Lunch</b> (by Dobra pogostitev; ETRI Group)   |   |  |  |
| 14:00 – 14:15   <b>2026 SFE CE FEC 6th Academy Ceremony</b>  |   |  |  |
| <b>Presentation of Results</b>   |   |  |  |
| <ul style="list-style-type: none"> <li>• Petru Vasile Gafiuc, CE FEC Academy</li> <li>• UPI Žalec, Academy Programme Provider</li> </ul> |   |  |  |
| 14:15 – 15:00   <b>Reflection Session</b>  |   |  |  |
| <b>Key Lessons Learned and Strategic Next Steps, Feedback from Dialogue Groups</b>   |   |  |  |
| 15:30 – 16:00   <b>Outlook and Closing of the Conference</b>   |   |  |  |
| <b>About CE FEC Conference 2027</b>  |   |  |  |
| <b>Final words by the 2026 CE FEC President</b>  |   |  |  |
| 16:00 – 17:00   <b>General Assembly</b>  |   |  |  |