



OFFICIAL CONFERENCE PROGRAMME

04 June 2026

Location: Festivalna dvorana Bled, Cesta svobode 11, 4260 Bled, Slovenia

08:00 – 09:00 | Reception and Registration of Delegates

09:00 – 09:10 | Official welcome

09:10 – 10:00 | Opening Keynote

Green economy - driven business models that create social and economic value

- dr. Violeta Bulc, Founder & Curator of Ecocivilisation Movement, Global Chair for G100, Former EU Commissioner & Deputy PM of Slovenia, Entrepreneur, Innovator
- dr. Janez Potočnik, former European Commissioner for the Environment and Ambassador of the Chapter Zero Slovenia Initiative
- Marta Kos, Commissioner for Enlargement (TBC)

10:00 – 10:45 | Panel discussion

Who are the key players in the EU's social economy

- Felicitas Kresimon, General Secretary of CE FEC
- Matjaž Malgaj, Competitive Circular Economy & Clean Industrial Policy, European Commission
- dr. Marinka Vovk, Head of CPU - Reuse centre network of Slovenia

The conversation will be led by **Marin Zver**, president of SFE CE FEC

10:45 – 11:25 | Panel 1: From Reuse to Inclusive Jobs

How can reuse and green innovation become a driver for creating inclusive jobs in Europe?

- Simone Schirru, Social and Economic Policy Lead at RREUSE
- Juha Lehtikuja, Executive Director at Reuse center Pääkaupunkiseudun Kierrätyskeskus Oy (Finland)

11:25 – 11:45 | Coffee Break & Networking (by Dobra pogostitev; ETRI Group)

11:45 – 12:45 | Panel 2: Social innovation

Community-Based Models that Work

- Matjaž Rakovec, The mayor of Kranj
- Anže Rajh, Junior Development Project Manager at ETRI group
- Taj Clar, Entrepreneur and founder of the Chika Ice Cream brand

The conversation will be led by **Mojca Markizeti**, Founder and Leader of Improve X Advisory, Expert of Strategy, Sustainability & Innovation, ESG

12:45 – 14:15 | Lunch (by Dobra pogostitev; ETRI Group)

14:15 – 15:45 | Panel 3: The Money Behind the Change: Financing Social Impact and transition

A deep dive into financial tools that make circular and socially responsible business models scalable, resilient and future-proof

- Niko Klanjšek, Slovenian entrepreneur, advisor and investor
- Gregor Tomše, General Secretary of Fundacija Vincenca Drakslerja
- Lenka Puh, Head of Trust Institute and Etri Group
- Darko Juric, Sales Operator & Marketing at Sparkasse
- Jukka Linberg, Director at Silta-Valmennusyhdistys ry (Finland)

15:45– 16:10 | Discussion / Questions

16:10 – 16:30 | Coffee Break & Networking (by Dobra pogostitev; ETRI Group)

16:30–16:50 | 2026 SEF CE FEC Annual Award Ceremony

16:50–17:40 | Dialogue Groups: Green Jobs 2.0

1. Ethical Banking - **Goran Jeras** (Ethical Finance Expert at Echoes & ZEF; Croatia)
2. The new & green economy in the field of textile waste - **Ivan Božič** (director of Humana Nova; Croatia)
3. Silk Challenge Inclusion: Creating Inclusive Opportunities Through the Development of Medical Silk - **Christos Bantianidis** (director of Evrosilk; Czech Republic)
4. Co-factory and Good for good - **Zdenka Kovač and Marjeta Lužnik** (Etri Group)
5. Providing sustainable green business and make it visible - **Raymo Bucher, Lisette van der Meche, Martin Stengel** (CE FEC)

19:00 | GALA DINNER - Official Networking Dinner

Gala Dinner by renowned culinary consultant and chef Miša Koplova, medicinal plant expert Samo Kreft, and Dobra pogostitev catering (ETRI Group).

05 June 2026

Location: First sloth has 3 different locations, after that: Festivalna dvorana Bled

8:30 – 13:00	OPTION 1: Europe in Transition	OPTION 2: Best Practice Study Visits - Real Innovation in Action	OPTION 3: Foraging and green jobs of the future
	<p>Location: Festivalna dvorana Bled</p> <p>EU projects driving innovation, sustainable development and new green skills, ensuring long-term sustainability for future progress.</p> <ul style="list-style-type: none"> • Marinka Vovk, CPU: Social Activation (SA+) • Lenka Puh, BF and Etri: Project Rustik <p>Coffee Break & Networking</p> <ul style="list-style-type: none"> • Mojca Žganec Metelko, KNOF SOP. • Petra Gregorc, E-Zavod Ptuj: VERDEinMED <p>Networking & Discussion</p>	<p>Location: Tržič and Kranj</p> <p>By bus</p> <p>Fundacija Vincenca Drakslerja: Presentation of Social Enterprise and Reuse Models in practice</p> <p>Do mind: The number of participants is limited; prior registration is required.</p>	<p>Location: Bled</p> <p>dr. Samo Kreft and Nataša Sivec – Fitoterapija & FloraViva</p> <p>Outdoor workshop</p> <p>👉 Appropriate footwear and clothing are required.</p> <p>📌 A participation fee of 10 € applies.</p> <p>Do mind: The number of participants is limited; prior registration is required.</p>

13:00 – 14:00 | Lunch (by Dobra pogostitev; ETRI Group)

14:00 – 14:15 | 2026 SFE CE FEC 6th Academy Ceremony

Presentation of Results

- Petru Vasile Gafiuc, CE FEC Academy
- UPI Žalec, Academy Programme Provider

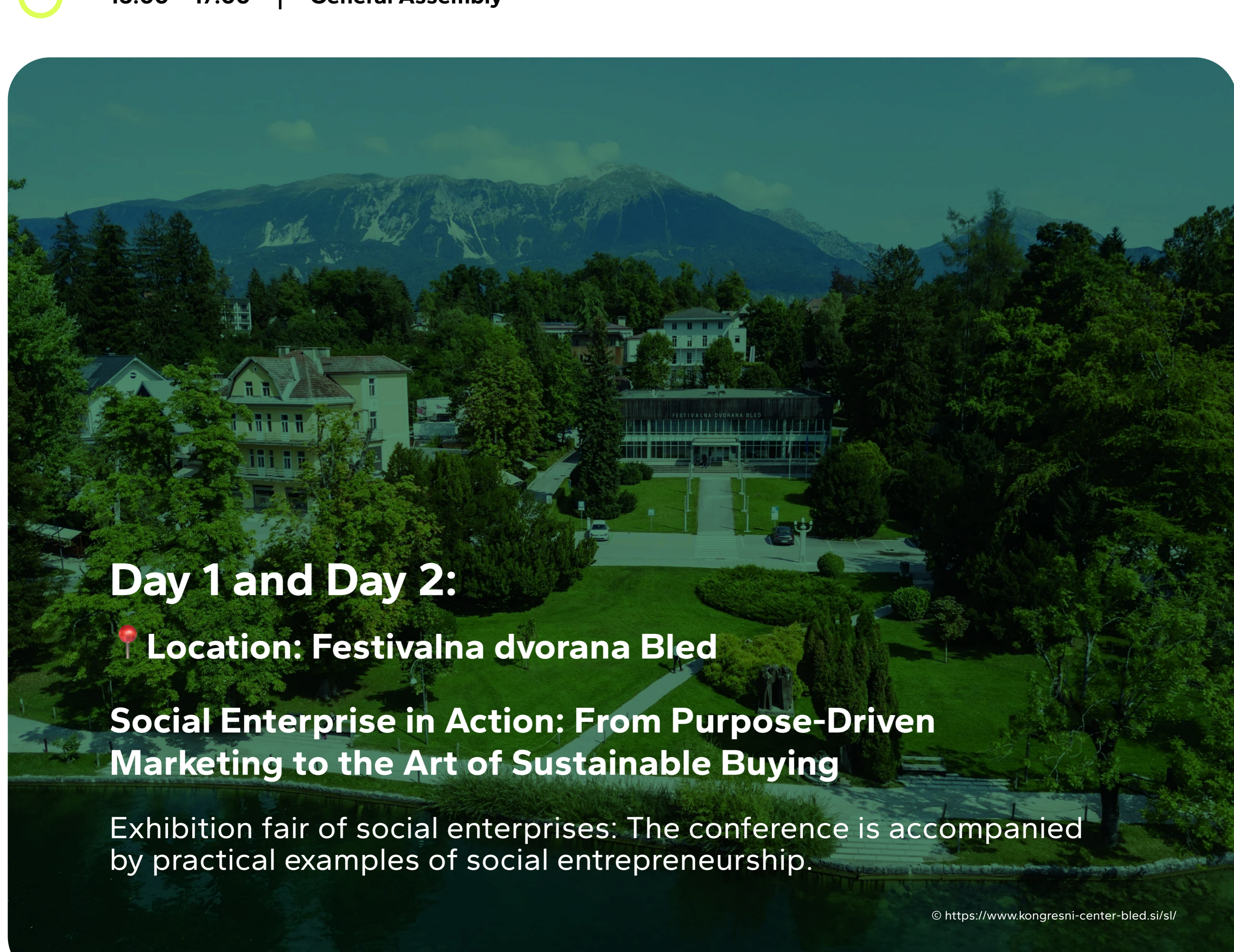
14:15 – 15:00 | Reflection Session:

Key Lessons Learned and Strategic Next Steps, Feedback from Dialogue Groups

15:30 – 16:00 | Outlook and closing of the conference

About CE FEC Conference 2027 Final words by the 2026 CE FEC President

16:00 – 17:00 | General Assembly



Day 1 and Day 2:

Location: Festivalna dvorana Bled

Social Enterprise in Action: From Purpose-Driven Marketing to the Art of Sustainable Buying

Exhibition fair of social enterprises: The conference is accompanied by practical examples of social entrepreneurship.