



OFFICIAL CONFERENCE PROGRAMME

04 June 2026

Location: Festivalna dvorana Bled, Cesta svobode 11, 4260 Bled, Slovenia

- 08:00 – 09:00 | Reception and Registration of Delegates**
- 09:00 – 09:10 | Official welcome**
- 09:10 – 10:00 | Opening Keynote**
Green economy - driven business models that create social and economic value
 - **dr. Violeta Bulc**, Founder & Curator of Ecocivilisation Movement, Global Chair for G100, Former EU Commissioner & Deputy PM of Slovenia, Entrepreneur, Innovator
 - **dr. Janez Potočnik**, former European Commissioner for the Environment and Ambassador of the Chapter Zero Slovenia Initiative
 - **Marta Kos**, Commissioner for Enlargement (TBC)
- 10:00 – 10:45 | Panel discussion**
Who are the key players in the EU's social economy
 - **Felicitas Kresimon**, General Secretary of CEFECE
 - **Matjaž Malgaj**, Competitive Circular Economy & Clean Industrial Policy, European Commission
 - **dr. Marinka Vovk**, Head of CPU - Reuse centre network of Slovenia

The conversation will be led by **Marin Zver**, president of SFE CEFECE
- 10:45 – 11:25 | Panel 1: From Reuse to Inclusive Jobs**
How can reuse and green innovation become a driver for creating inclusive jobs in Europe?
 - **Neva Nahtigal**, director of RREUSE Europe
 - **Juha Lehtikuja**, Executive Director at Reuse center Pääkaupunkiseudun Kierrätyskeskus Oy (Finland)
- 11:25 – 11:45 | Coffee Break & Networking**
- 11:45 – 12:45 | Panel 2: Social innovation**
Community-Based Models that Work
 - **Matjaž Rakovec**, The mayor of Kranj
 - **Anže Rajh**, Junior Development Project Manager at ETRI group
 - **Taj Clar**, Entrepreneur and founder of the Chika Ice Cream brand

The conversation will be led by **Mojca Markizeti**, Founder and Leader of Improve X Advisory, Expert of Strategy, Sustainability & Innovation, ESG
- 12:45 – 14:15 | Lunch**
- 14:15 – 15:45 | Panel 3: The Money Behind the Change: Financing Social Impact and transition**
A deep dive into financial tools that make circular and socially responsible business models scalable, resilient and future-proof
 - **Niko Klanjšek**, Slovenian entrepreneur, advisor and investor
 - **Gregor Tomše**, General Secretary of Fundacija Vincenca Drakslerja
 - **Lenka Puh**, Head of Trust Institute and Etri Group
 - **Darko Juric**, Sales Operator & Marketing at Sparkasse
 - **Jukka Linberg**, Director at Silta-Valmennusyhdistys ry (Finland)
- 15:45– 16:10 | Discussion / Questions**
- 16:10 – 16:30 | Coffee Break & Networking**
- 16:30–16:50 | 2026 SEF CEFECE Annual Award Ceremony**
- 16:50–17:40 | Dialogue Groups: Green Jobs 2.0**
 1. *Ethical Banking* - **Goran Jeras** (Ethical Finance Expert at Echoes & ZEF; Croatia)
 2. *The new & green economy in the field of textile waste* - **Ivan Božič** (director of Humana Nova; Croatia)
 3. *Silk Challenge Inclusion: Creating Inclusive Opportunities Through the Development of Medical Silk* - **Christos Bantianidis** (director of Evrosilk; Czech Republic)
 4. *Co-factory and Good for good* - **Zdenka Kovač and Marjeta Lužnik** (Etri Group)
 5. *How Circular Innovation Is Creating the Professions of the Future?* - **CEFECE**
- 19:00 | GALA DINNER - Official Networking Dinner**

05 June 2026

Location: First sloth has 3 different locations, after that: Festivalna dvorana Bled

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| 8:30 – 13:00 | <p>OPTION 1: Europe in Transition</p> <p>Location: Festivalna dvorana Bled</p> <p>EU projects driving innovation, sustainable development and new green skills, ensuring long-term sustainability for future progress.</p> <ul style="list-style-type: none"> • Martin Stengel, AFB Group Europe • Marinka Vovk, CPU: Social Activation (SA+) • Lenka Puh, BF and Etri: Project Rustik <p>Coffee Break & Networking</p> <ul style="list-style-type: none"> • Klavdija Riznar, ZRS Bistra Ptuj: VIRDI (SI-AT) • Mojca Žganec Metelko, KNOF S.O.P. • Petra Gregorc, E-Zavod Ptuj: VERDEinMED • CEFECE <p>Networking & Discussion</p> | <p>OPTION 2: Best Practice Study Visits - Real Innovation in Action</p> <p>Location: Tržič and Kranj
By bus</p> <p>Fundacija Vincenca Drakslerja: Presentation of Social Enterprise and Reuse Models in practice</p> <p>Do mind: The number of participants is limited; prior registration is required.</p> | <p>OPTION 3: Foraging and green jobs of the future</p> <p>Location: Bled</p> <p>dr. Samo Kreft and Nataša Sivec – Fitoterapija & FloraViva</p> <p>Outdoor workshop</p> <p>Appropriate footwear and clothing are required.</p> <p>A participation fee of 10 € applies.</p> <p>Do mind: The number of participants is limited; prior registration is required.</p> |
| 13:00 – 14:00 | Lunch at Local Cooperative | | |
| 14:00 – 14:15 | 2026 SFE CEFECE 6th Academy Ceremony | | |
| | <p>Presentation of Results</p> <ul style="list-style-type: none"> • Petru Vasile Gafiuc, CEFECE Academy • UPI Žalec, Academy Programme Provider | | |
| 14:15 – 15:00 | Reflection Session: | | |
| | Key Lessons Learned and Strategic Next Steps, Feedback from Dialogue Groups | | |
| 15:30 – 16:00 | Outlook and closing of the conference | | |
| | <p>About CEFECE Conference 2027
 Final words by the 2026 CEFECE President</p> | | |
| 16:00 – 17:00 | General Assembly | | |



Day 1 and Day 2:

Location: Festivalna dvorana Bled

Social Enterprise in Action: From Purpose-Driven Marketing to the Art of Sustainable Buying

Exhibition fair of social enterprises: The conference is accompanied by practical examples of social entrepreneurship.